



Memorandum

To: Trustees of the Coeur d'Alene School District
From: Michael S. Nelson, Director of Curricula & Assessments
Date: April 10, 2020

Cc: Dr. Steven Cook, Superintendent
Dr. Trina Caudle, Assistant Superintendent
Dr. Kate Orozco, Assistant Superintendent
Mrs. Lynn Towne, Clerk of the Board

Parents of students enrolled in Coeur d'Alene Public Schools were provided the statewide engagement survey from February 10th – March 30th. Even with the closure of our schools, we increased the participation by 48% with over 1500 responses. A comparison of results for the last two school years are provided below:

	Percentage of responses in "agree" or "strongly agree"		
	SY2019	SY2020	% CHANGE
My child's school provides me with resources and information to support my child's learning at home.	69%	72%	3%
My child's school tells me how my child is doing in class in a way that makes sense to me.	76%	76%	0%
My child's school gives me opportunities to talk to teachers about how my child is doing.	80%	81%	1%
At least one caring adult in our school knows my child well.	83%	80%	-3%
My child is safe at school.	81%	81%	0%
My child's school invites me to participate in the school's activities.	84%	83%	-1%
My child's school keeps me informed about news and events.	88%	88%	0%
My child's school principal is accessible.	66%	66%	0%
OVERALL ENGAGEMENT (OF 5)	3.91	4.08	0.17
Number of Respondents	938	1544	606
Percentage of Total Families	13.66%	22.29%	8.63%

As evidenced above, overall engagement is rated at 4.08 out of a possible 5.0, an increase of 4%.

Also included was feedback on communication preferences from the district and school where the responses are ranked from highest to lowest in the 2020 school year:

	SY2019	SY2020	% CHANGE
I prefer to receive information from my child's school in the following ways (choose all that apply):			
Email	93%	94%	1%
Text Message	47%	50%	3%
Electronic Newsletter	55%	47%	-8%
School Website	34%	35%	1%
In-person Meetings	30%	28%	-2%
Weekly Folder	26%	27%	1%
Printed Newsletter	23%	24%	1%
Online Gradebook	21%	23%	2%
Phone Call	20%	22%	2%
Social Media (Facebook, Twitter, etc.)	21%	18%	-3%
Student Agenda	8%	9%	1%
School Reader Board	7%	7%	0%
U.S. Postal Service	6%	5%	-1%
School Bulletin Board	4%	4%	0%
Other	1%	2%	1%

Individual school results will be shared shortly with building and district administrators including freeform comments left at the time of the survey was submitted.

I'll be pleased to answer any questions you may have and plan to share staff and student survey results in the coming weeks.